



WHY NEO?

10 Reasons to Love Our New Online Booking Solution

American Express Global Business Travel is putting more power in the palm of travelers' hands with Neo™, an intuitive, end-to-end self-booking tool. Here are a just a handful of the advantages users—from travelers and travel arrangers to travel managers—enjoy.

- 1 Superior user experience**
Neo reduces the number of choices travelers have to make, screens they have to navigate, and action items they have to take. **92% user satisfaction rate**²
- 2 Itineraries in an instant**
Origin, destination, and dates compliant, priced itinerary with air, lodging, and car/rail options that is bookable in a single click
- 3 Control for travelers**
Flexibility for travelers to make compliant bookings themselves, piece by piece, with the ability to make modifications whenever they want
- 4 Traveler-driven choices**
Neo builds itineraries based on travelers' preferences and learns what these are from their past booking history
- 5 Money-saving itineraries**
Neo compiles compliant, cost-effective itineraries Neo clients are able to lower their T&E spend by 5 to 10%²
- 6 User-friendly trip info**
Easy-to-view graphical timeline of traveler itinerary and expandable breakdown of their schedule with useful public transportation information
- 7 Total cost-of-trip estimates**
Neo will estimate out-of-pocket expenditures by factoring in the costs of meals and ground transfers
- 8 Higher hotel attachment rates**
Easy door-to-door itinerary booking helps increase in-policy hotel bookings by up to 45%²
- 9 Leverage with suppliers**
Data from itineraries provide insight into travelers' spend behavior, use it to your advantage when negotiating with vendors
- 10 Increased duty of care**
Because of its high adoption, you will have more visibility into your travelers' whereabouts in case of an emergency³

¹ <http://www.kds.com/support-services/> ² KDS client case study data, 2016. ³ <http://www.kds.com/stayaheadblog/user-experience-drives-adoption/>

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