

# GLOBAL BUSINESS TRAVEL



## 10 reasons to love our online booking solution

*American Express Global Business Travel is helping travelers book with Neo™, a unified platform that combines best-in-class online booking functionalities with industry-leading expense management technologies all in one place.*

### 1. SUPERIOR USER EXPERIENCE

Neo reduces the number of choices travelers have to make, screens they have to navigate, and action items they have to take

### 2. ITINERARIES IN AN INSTANT

Origin, destination, and dates compliant, priced itinerary with air, lodging, and car/rail options that is bookable in a single click

### 3. SIMPLIFIED MANAGEMENT

Flexibility for travelers to make compliant bookings themselves, piece by piece, with the ability to make modifications whenever they want

### 4. TRAVELER-DRIVEN CHOICES

Neo builds itineraries based on travelers' preferences and learns what these are from their past booking history

### 5. MONEY-SAVING ITINERARIES

Neo compiles compliant, cost-effective itineraries Neo clients are able to lower their T&E spend by 5 to 10%<sup>1</sup>

### 6. USER-FRIENDLY TRIP INFO

Easy-to-view graphical timeline of traveler itinerary and expandable breakdown of their schedule with useful public transportation information

### 7. TOTAL COST-OF-TRIP ESTIMATES

Neo will estimate out-of-pocket expenditures by factoring in the costs of meals and ground transfers

### 8. HIGHER HOTEL ATTACHMENT RATES

Easy door-to-door itinerary booking helps increase in-policy hotel bookings by up to 45%<sup>1</sup>

### 9. SUPPLIER OPTIMIZATION

Data from itineraries provide insight into travelers' spend behavior, use it to your advantage when negotiating with vendors

### 10. INCREASED DUTY OF CARE

Because of its high adoption, you will have more visibility into your travelers' whereabouts in case of an emergency<sup>1</sup>

<sup>1</sup> <http://www.kds.com/support-services/>

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